



**OMEGA NETWORK FOR ACTION**  
**Get Out the Vote**

**NATIONAL VOTER REGISTRATION, EDUCATION AND MOBILIZATION & POLITICAL ACTION PLAN**

## Strategic Goal

Mobilize Omega men and communities nationwide to help secure **victory for candidates that support an agenda consistent with our collective priorities in the upcoming** U.S. House, Senate, targeted Gubernatorial and local races through disciplined, coordinated, and scalable political action.

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# Guiding Principles

- ▶ **Amplifying Black Men's Voices** - Establish trusted voice in political discourse, ensuring this voting bloc feels heard
- ▶ **Impact over Activity** – Focus on outcomes (votes, turnout, margins).
- ▶ **Local Power, National Alignment** – Chapters act locally within a nationally coordinated strategy.
- ▶ **Data-Driven Decision Making** – Resource deployment guided by winnability metrics.
- ▶ **Flexibility & Responsiveness** – Ability to pivot as races tighten or political conditions shift.
- ▶ **Compliance First** – All activity aligned with 501(c)(4) regulations.

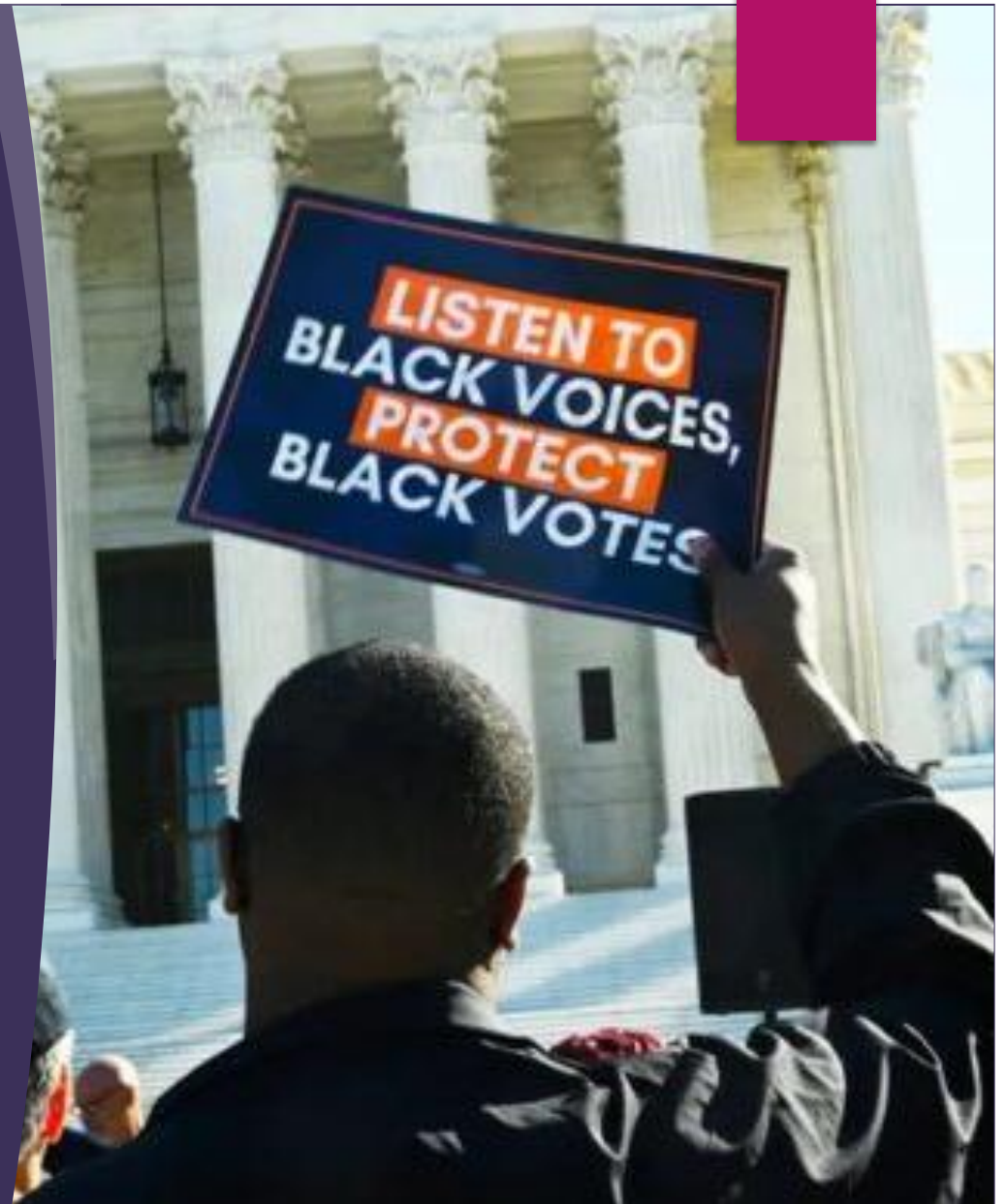


## VREM INFRASTRUCTURE & CHAPTER READINESS

**Objective:** Ensure every district has operational capacity to engage voters consistently.

▶ **Actions:**

- **Identified Leads** - District VREM/Political Action Lead(s)
- Standardize **quarterly reporting** (registrations, forums, contacts, Get out the Vote (GOTV))
- Provide national toolkits:
  - Voter registration scripts (**some already created**)
  - Issue-based messaging guides
  - Digital engagement templates
- Monthly virtual training for District and Chapter leads including undergrads. (**Invite Leads to our VREM Meetings**).



## VREM INFRASTRUCTURE & CHAPTER READINESS

**Objective:** Ensure every district has operational capacity to engage voters consistently.

- ▶ **Key Metrics/resources:**
  - Active chapters reporting quarterly.
  - Number of trained VREM leads.
  - Voter contact capacity per district



**\*Resource\***

- Link to Primary dates across the nation - <https://www.ncsl.org/elections-and-campaigns/2026-state-primary-election-dates>



SWITCH TO TABLE VIEW

### State Primary Dates—March 2026

< > today

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3 Arkansas Primary North Carolina Primary Texas Primary	4	5	6	7
8	9	10 Mississippi Primary	11	12	13	14
15	16	17 Illinois Primary	18	19	20	21
22	23	24	25	26	27	28
29	30	31 Arkansas Runoff	1	2	3	4
5	6	7 Mississippi Runoff	8	9	10	11



# Omega Brother as Candidate Playbook for Chapter and District



1. Engage the brother to learn about his candidacy.
2. Ask the brother to register on Omega Network for Action (ONFA) brothers in office section, if he is the incumbent or current office holder. [www.omeganetworkforaction.org](http://www.omeganetworkforaction.org)
3. If seen as a viable candidate, consider recommending him for an endorsement by ONFA. (***Follow the process***)

## Permitted Actions

- Contribute to campaign individually.
- Work on the campaign individually
- Endorse the candidate in their individual capacity.

## Non-Permitted Actions

- Endorsing as a chapter.
- Contribute to the campaign as a chapter or 501c3.
- Working on the campaign as a chapter activity
- Wearing Omega attire while working in any capacity for the campaign.

## IDENTIFYING WINNABLE HOUSE & SENATE RACES

Objective: Concentrate Omega resources where they can make the greatest electoral difference.

**ONFA GOTV Committee** - (Comprised of national leadership, political strategists, and regional reps)

### Selection Criteria:

- Margin of victory in last election, *if applicable*
- Demographic alignment (Black voters, young voters, urban/suburban swing)
- Turnout drop-off potential
- Candidate viability and infrastructure
- Presence of active Omega chapters nearby
- State election laws (registration deadlines, early voting)

### Race Tiers: (need information from the districts)

- **Tier 1 (Must Win / Flip / Protection)** – Immediate and sustained engagement.
- **Tier 2 (Expansion Opportunities)** – Scalable engagement
- **Tier 3 (Emerging Battlegrounds)** – Monitoring and early investment

### Deliverable:

- Monthly **ONFA Target Races Map** (House & Senate)
- Clear chapter alignment to priority races (home district or “adopt-a-race” model)



# Target Race Demographics Snapshot

Race / Jurisdiction	Omega Psi Phi District	Total Population	Black Voting Age Pop. (BVAP) %	Est. Black Male Pop.	Est. Black Female Pop.	Age Groups (18-34   35-64   65+)	Most Recent Election Result	Est. Voter Turnout
NH 1st District	1st	745,000	1.00%	3,500	4,000	21%   41%   18%	2024 House: Pappas (D) +8.1%	70%
PA 7th District	2nd	760,000	5.00%	17,800	20,200	22%   39%   19%	2024 House: Mackenzie (R) +1.0% (Flip)	68%
PA 8th District	2nd	760,000	6.30%	22,500	25,400	20%   40%   21%	2024 House: Bresnahan (R) +1.6% (Flip)	68%
NC 1st District	6th	745,000	40.70%	142,500	160,500	22%   38%   19%	2024 House: Davis (D) +1.7%	73.70%
NE 2nd District	8th	700,000	10.00%	32,900	37,100	24%   38%   14%	2024 House: Bacon (R) +1.8%	65%
IA 3rd District	8th	838,000	5.00%	19,700	22,200	22%   38%   16%	2024 House: Nunn (R) +3.9%	65%
WA 8th District	12th	772,000	2.00%	7,200	8,200	21%   41%   14%	2024 House: Schrier (D) Won	70%

# U.S. Senate



State	Omega Psi Phi District
Ohio	4th
North Carolina	6th
Georgia	7th
Texas	9th
Michigan	10th
Illinois	10th

## Selection Criteria

- Demographic alignment (Black voters, young voters, urban/suburban swing)
- Turnout drop-off potential
- Candidate viability and infrastructure
- Presence of active Omega chapters nearby

# U.S. House



House Seat	Omega Psi Phi District
North Carolina 1 <sup>st</sup> district	6th
North Carolina 3 <sup>rd</sup> district	6th
Nebraska 2 <sup>nd</sup> district	8th
Texas 18 <sup>th</sup> district	9th
Texas 30 <sup>th</sup> district	9th
Illinois 2 <sup>nd</sup> district	10 <sup>th</sup>

## Selection Criteria

- Demographic alignment (Black voters, young voters, urban/suburban swing)
- Turnout drop-off potential
- Candidate viability and infrastructure
- Presence of active Omega chapters nearby

# Gubernatorial



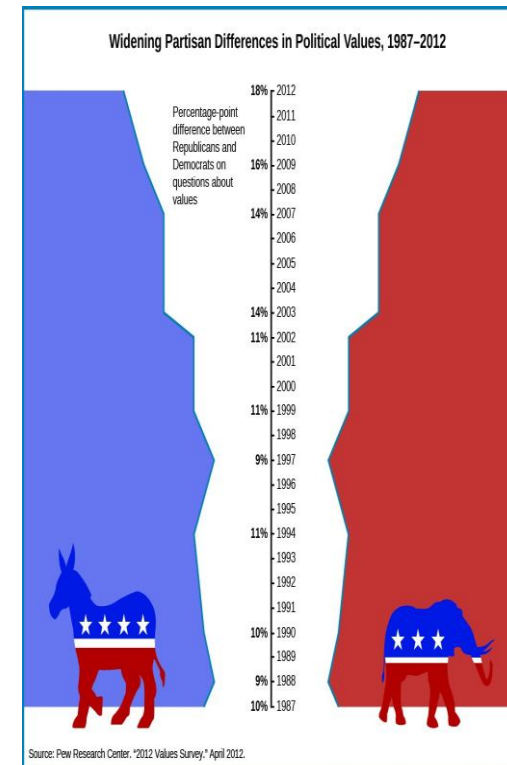
State	Omega Psi Phi District
Ohio	4th
Alabama	7th
Florida	7th
Georgia	7th

## Selection Criteria

- Demographic alignment (Black voters, young voters, urban/suburban swing)
- Turnout drop-off potential
- Candidate viability and infrastructure
- Presence of active Omega chapters nearby

# 🎯 HIT strategies

- ▶ HIT is the leading millennial and minority-owned public opinion research firm in Washington, DC with an innovative and unconventional approach to research
- ▶ HIT employs conventional research methods such as polling and focus groups with innovative techniques like social media listening to fully represent the diverse attitudes of diverse communities.



# Black Voter Power Shift Clusters

Black voters are not a monolith but do share many deeply held values and perspectives. Understanding these values beyond simple demographics is the only way to meet them where they are and achieve a power shift that results in material progress for Black communities.

### Legacy Civil Rights



30%

“My ancestors sacrificed too much for me not to vote, so I’ll wait in line as long as it takes.”

- Age: 50+ (oldest cohort)
- Vote Power: 8:10(highest power)
- Strong Black solidarity
- Strong Democrats
- High political information
- High political engagement
- 2022 Top Issue: Voting Rights

ACTIVATE

### Aspirational Activist



13%

“Black votes can only matter after Black lives matter.”

- Age: 18-49
- Vote Power: 5:10
- Income: \$100k - \$250k+
- Women and LGBTQ College+
- Strongest Black solidarity
- Democrats
- Moderate vote likelihood
- Urgency to fight injustice
- 2022 Top Issue: Abortion Rights

ACTIVATE

### NextGen Optimist



21%

“If I knew there was an election, I would have voted in it.”

- Age 18-49 (Millennials + Gen X)
- Vote Power: 7:10
- Trust most sources of info
- Strong Black solidarity
- Strong Democrats
- Ideologically moderate
- Lower vote likelihood
- 2022 Top Issue: Racial Violence

ORGANIZE

### Rightfully Cynical



29%

“My hood ain’t get no better under Obama and no worse under Trump. So why vote?”

- Age 18-49 (youngest cohort)
- Vote Power: 3:10 (lowest power)
- Some Black solidarity
- Lowest income and education
- Independents, lean Dem
- Disapprove of Dems and GOPs
- Lowest vote likelihood
- 2022 Top Issue: Economy

ORGANIZE

### Conservative Race Neutral



7%

“Democrats just want to keep us distracted with racism so we’re not paying attention to the \$\$.”

- Age 18-49
- Vote Power: 6:10
- Mostly married men
- College grads
- Low Black solidarity/identity
- Conservative Republicans highly approve of Trump
- 2022 Top Issue: Economy

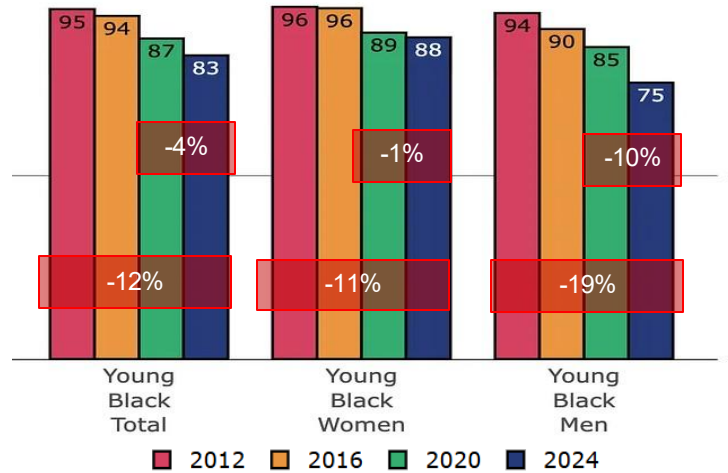
NEUTRALIZE

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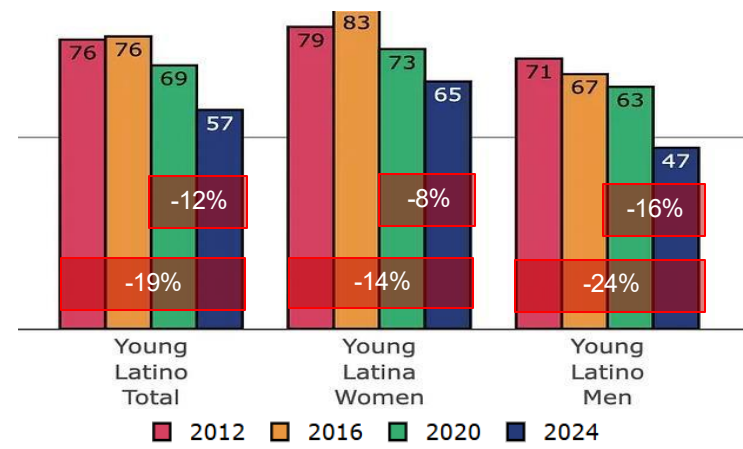


# Support for Dem Presidential Nominee Since 2012 Dropped the Most (By Far) Among Young Men of Color (Age 18-44)

**Black Voters Age 18-44 - Support for Dem Presidential Nominee**



**Hispanic Voters Age 18-44 - Support for Dem Presidential Nominee**



	Black Men 18-44
2024 Presidential Vote	Harris +34
Party Self ID	D+37
Feelings About the Economy	Net -11 positive
Biden Approval	Net +8 approval
Trump Approval	Net +2 approval
% of top three issues to vote	39% jobs and economy 27% inflation 21% taxes
Trust to Handle Economy	Net +6 Harris
Trust to handle Inflation	Net +6 Harris

	Hispanic Men 18-44
2024 Presidential Vote	Even
Party Self ID	D+15
Feelings About the Economy	Net -29 positive
Biden Approval	Net -28 approval
Trump Approval	Net +16 approval
% top three issues to vote	39% inflation 37% jobs and the economy 21% immigration
Trust to Handle Economy	Net -9 Harris
Trust to handle Inflation	Net -10 Harris

Source for bar graph: Catalist. May 20, 2025. Source for table: Navigator. Nationwide RVs. October 2024.

# VOTER REGISTRATION & EDUCATION (VREM) Objective: Expand the electorate and increase issue awareness in priority districts.

## Core Activities:

- Church-based and community-based voter registration drives
- HBCU and trade school outreach – **Use of Undergrad Chapters**
- “Know Your Power” VREM forums (issues, ballot access, voting rules)
- Digital registration campaigns where allowed.
- Virtual forums

## Targets:

- Net new registered voters in priority districts
- Re-engagement of low-propensity voters

## Metrics:

- Total registrations (actual numbers vs. prior cycle)
- % increase in registered voters per district
- Demographic reach



## CANDIDATE & ISSUE ENGAGEMENT (ADVOCACY)

**Objective:** Create visibility, accountability, and enthusiasm around aligned candidates and issues.

### Actions:

- Candidate forums (House & Senate priority races)
- Issue forums tied to:
  - Voting rights
  - Education
  - Economic justice
  - Healthcare
  - Criminal Justice reform
  - Other
- Candidate questionnaires and public issue briefings

### Rules:

- Equal opportunity forums where required.
- Issue-based framing consistent with c4 guidelines

### Metrics:

- Forum attendance
- Earned media attention.
- Community partnerships formed.

# Black Man's Agenda

## 'What about Us'

- Economic Opportunity & Wealth Building
- Home Ownership / Affordable Living
- Criminal Justice Reform & Reentry Support (eliminating cash bail, re-enfranchisement after time served)
- Paternity / Custody
- Mental Health & Culturally Competent Care
- Education and Skills Pathways (free early childhood care, pre-school, after school community college, reinstatement of Trio and Pell Grants)
- Voting Access & Political Inclusion
- Balanced Media Representation



# MOBILIZATION & GOTV (VREM)

**Objective:** Turn engagement into votes

## GOTV Tactics:

- Early vote & vote-by-mail education
- “Omega Votes Early” weekends - **#OmegaVotesEarly**
- Ride-to-the-polls coordination (where legal)
- Phone/text banking in Tier 1 & Tier 2 races
- Election protection education

## Omega Brotherhood Activation:

- Grad Brotherhood challenge by district
- Undergrad Brotherhood challenge by district
- Chapter-to-chapter competition
- Visible Omega presence (branded but compliant)
- Social Media connection nationwide - **#OmegaVotes, #OmegaSocialAction, #OmegaPolitical**

## Metrics:

- Voter contacts made.
- Early vote participation in target precincts
- Turnout increases vs. previous cycle.



# FLEXIBILITY & ADAPTATION MECHANISMS

- ▶ **Quarterly Data Review**
  - Chapter reports + public polling + turnout data
- ▶ **Quarterly Strategy Adjustments**
  - Re-tier races as needed.
  - Shift resources to tightening contests.
  - Expand or pause engagement based on ROI.
- ▶ **Rapid Response Protocol**
  - Legal changes
  - Disinformation campaigns
  - Candidate withdrawals or scandals
  - Voter suppression efforts



Report it  
for everyone's sake

# **NATIONAL REPORTING & ACCOUNTABILITY**

(Grad and Undergrad)

## ▶ **Standard Quarterly District Report Includes:**

- Voter Registrations (actual numbers)
- VREM Forums / Education held.
- Direct Voter Contact
- Candidate/issue forums held.
- GOTV activities
- Partnerships
- Digital & Social media impact
- Barriers, needs, and opportunities

## ▶ **National Dashboard:**

- Progress toward House & Senate targets
- Heat map of engagement
- Chapter / District performance benchmarks

# SUCCESS DEFINITION



## Short-Term (Cycle-Based):

Increased voter registration and turnout in priority districts

Omega presence in every key race



## Long-Term:

Sustained Omega political infrastructure

Recognized national force for civic engagement.

Meaningful contribution to flipping/holding the House and Senate



Issues to  
be  
mindful  
of ...



# THE SAVE ACT (H.R. 22) - SAFEGUARD AMERICAN VOTER ELIGIBILITY

**SPONSOR:** Rep. Chip Roy [R-TX] | **CONGRESS:** 119th (2025-2026) | **STATUS:** Passed House (220–208), Pending Senate

## CORE OBJECTIVE & PROVISIONS (🔒 SECURITY)

### 📌 WHAT IT DOES →

Requires **documentary proof of U.S. citizenship** for federal voter registration, amending the NVRA of 1993.



### 📄 REQUIRED DOCUMENTATION



### 🔍 YOUR VOTER ROLL AUDITS (🔧)

States must **retroactively audit voter rolls** using federal/state databases to remove non-citizens.

### ⚖️ PENALTIES & ENFORCEMENT

Penalties for election workers registering improperly. Private right of action for citizens to sue officials.

## THE DEBATE (🛡️ vs ❌)

### 👍 ✓ FOR (PROponents)

- **Election Integrity:** Ensure only U.S. citizens vote in federal elections. 📧
- **Security:** Rigorous verification, access to databases. 🔒
- **Public Trust:** Boost confidence, close loopholes. 🤝

### ❌ AGAINST (OPponents)

- **Voter Disenfranchisement:** Over 21M eligible Americans lack easy access to documents (elderly, low-income, name changes). 🚫
- **Unfunded Mandate:** Massive costs for local election offices (tech, staff). 💰
- **Solution in Search of a Problem:** Non-citizen voting is illegal and statistically rare. 🔍

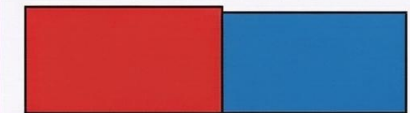
## BY THE NUMBERS (📊 DATA)

**33%** 📈

**Married Women** without current name citizenship documents.

**52%** 🗳️

**Registered voters** without unexpired passport with current name.



**HOUSE VOTE (April 2025):**  
220 (Yeas - Red) | 208 (Nays - Blue)  
Nearly strict party-line vote.



VOTING  
RIGHTS  
ACT OF  
1965

SECTION  
2

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luecke fo atchur di the kat nwen lny  
poox int bes. Dardat fo penlenk.



Questions / Comment

# Political Permitted Activities

## Permitted Activities:

### **Sponsor an appearance by a candidate or public official**

- Don't indicate any support or opposition
- Give other candidates the opportunity to appear
- Be sure the appearance doesn't turn into a campaign stop or fundraiser for that person

### **Hold a debate among candidates**

- Must invite all the candidates, regardless of party
- Have an independent panel prepare the questions, covering a broad range of topics.
- Provide every candidate with an equal opportunity to speak
- Moderator should state views expressed **DO NOT** represent the views of the fraternity.

### **Advocate a political issue without intervening in a campaign**

- Can go so far as to try to sway the candidates to your way of thinking and encourage them to take a public stand

## Permitted Activities:

### **Permitted to wear symbols during voter registration and other nonpartisan activities**

### **Permitted to attend press conferences or other activities with partners that are nonpartisan and aligned with fraternity social justice initiatives**

Symbols can be worn at rallies and other social action activities that align with fraternity social justice mission

**\*\*\*Members must always use good judgment in this space**

# Political Not Permitted Activities

## Not-Permitted Activities

### **Supporting a candidate or party for election - Chapter**

- Can't get behind or oppose a declared candidate or third-party movement, engage in efforts to draft someone to run for office, or do advance exploratory work for electing a candidate or party

### **Contributing to a political campaign or endorse a candidate - Chapter**

- This includes indirect support, such as volunteering to make calls on behalf of a candidate as well as direct financial support

### **Providing any form of monetary or in-kind support - Chapter**

- Barred from donating funds directly or indirectly to a candidate or party, they can't use another event to raise funds

### **Requesting support for OPPF, Chapter, or the charitable mission of either - Chapter**

- Not from a candidate, political party or other political organization in exchange for endorsement

## Not-Permitted Activities

**Distributing any materials** encouraging recipients to vote one way or another. This includes any website or social media communications – Chapter/Brother

**Wearing paraphernalia** to campaign events, fundraisers or other partisan activities. – Chapter/Brother

**Posting pictures with themselves** wearing fraternity symbols with candidate(s) – Chapter/Brother

**Speaking on behalf of the fraternity** (please refer inquires to IHQ)