



OMEGA NETWORK FOR ACTION

2023



OMEGA NETWORK FOR ACTION

A 501(c)(4) created to help African Americans and others in underserved communities

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ONFA Is Designed To Play A Critical Role In Politics

With the U.S. political landscape as a backdrop, ONFA will identify issues critical to the Black Community. Our bedrock purpose is to increase **advocacy, education, economics**, and the **power** of African Americans in the political process. To lodge a successful impact, ONFA will identify and prepare African Americans to run for office, thereby building a deep pool of individuals who will effectively advance the status of African Americans in U.S. politics. This includes using set criteria for assessing African American's candidates' eligibility for endorsement. This wide-ranging network of screened and qualified African American candidates will work in concert with ONFA for identifying fiscal resources to support political candidates' campaigns.

At its core, ONFA will enhance and expand Omega Psi Phi Fraternity's political presence, providing the appropriate firewall to protect OPPF's (c)(7) tax exempt status.



ONFA Will Enhance & Expand Omega's Political Presence

- Separate & distinct, yet supportive of Omega Psi Phi Fraternity
- Identify and prepare African Americans and others to run for office

ONFA provides the appropriate firewall to protect the Fraternity's 501(c)(7) tax exempt

- Identify critical issues in the Black community
- Increase advocacy for, education of, economics for, and power of African Americans in the political process



Omega **Network** *For Action*



Advocate and Educate on Policy Priorities



Launch James E. Clyburn Leadership Institute to train African Americans and other marginalized persons to run for office or appointment(s)



Encourage ONFA network to donate fiscal and/or human resources to advance African American and other ONFA-endorsed candidates



Lobby for/against legislation; Support/Oppose ballot measures



Brother James E. Clyburn
Congressman
D – South Carolina 6th District

“

We must not sit idly by
and let things happen

”



Board of Directors & Staff

Omega Network For Action

A 501(c)(4)

Empower our network to identify fiscal resources to advance African American political candidates

Constructing a pipeline

1

Assess potential African American candidates' eligibility for endorsement according to noted criteria

2

Sourcing dollars

3

Build a network of screened and qualified candidates ready, willing, and able – who will advance the status of African Americans in politics



ONFA E-Board & Staff



Dr. David Marion
President & Chair

ONFA E-Board



Sedrick Spencer
Secretary

ONFA E-Board



Kenneth Rodgers
Treasurer

ONFA E-Board



Cheryl M. Mann
Executive Director

ONFA Staff



Paul Hodson
Assistant
Executive Director

ONFA Staff

ONFA Board of Directors



Catrena Carter

Co-Founder
Salute Selma
Women of Will
Women United Now



Beverly Smith

Past President
Delta Sigma Theta
Sorority
Founding President
Delta4Women In
Action



Dillion Iwu

Director of
Government Affairs
American
Investment Council



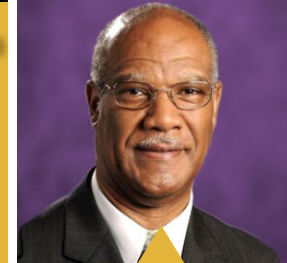
Johnnie Smith

Grand Keeper of
Finance
Omega Psi Phi
Fraternity



Derrick Johnson

President and CEO
NAACP



Calvin Smyre

State Representative,
Former
State of Georgia



Kendrick Meek

Senior Advisor
King & Spalding
LLP



Teddy Taylor

Foreign Service
Officer (RETIRED)
US Department of
State



**2020–2023
In Review**

In Review: 2020—2023

National Endorsements

2023 • Jennifer McClellan, Fourth District, Virginia **WINNER**

2022 • Stacy Abrams – Governor, Georgia; Mandela Barnes – Senator, Wisconsin; Cheri Beasley – Senator, North Carolina; Will Boyd – Senator, Alabama; **Hon. Ketanji Brown Jackson** – U.S. Supreme Court **APPOINTED**; Deidre DeJear – Governor, Iowa; Val Demings – Senator for Florida; **Mark Kelly** – Senator, Arizona **WINNER**; **Reverend Raphael Warnock** – Senator, Georgia **WINNER**

2021 • Tim Adams – Comptroller, Maryland; **Rod Bobo** – Mayor, (West Point) Mississippi **WINNER**; Kenneth Wayne – City Councilman, (Tupelo) Mississippi

In Review: 2020—2023

2021 • Led D9 Fraternity Initiative to increase Black Male voter turnout in the Georgia Special Election – produced several Out-of-home (OOH) billboards throughout the state of Georgia

2020 • Led D9 Fraternity Initiative to increase Black Male voting in U.S. swing states (GOTV – Black Men Vote Initiative)

National Endorsements

2020 • **Joe Biden/Kamala Harris**, U.S. Presidential election **WINNER**; Daniel Blackman – Public Service Commissioner, Georgia; Barbara Bollier – Kansas; Steve Bullock – Senator, Montana; Cal Cunningham – Senator, North Carolina; **Judge Phillip Dabney, Jr.** – Judgeship, Buffalo City (New York) **APPOINTED**; Mike Espy – Senator, Mississippi; Sara Gideon – Senator, Maine; Theresa Greenfield – Senator, Iowa; Jaime Harrison – Senator, South Carolina; **John Hickenlooper** – Senator, Colorado **WINNER**; Doug Jones – Senator, Alabama; **Mark Kelly** – Senator, Arizona **WINNER**; **Jon Ossoff** – Senator, Georgia **WINNER**; **Reverend Raphael Warnock** – Senator, Georgia **WINNER**; **Gary Peters** – Senator, Michigan **WINNER**

In Review: 2020—2023

Creation of the James E. Clyburn Leadership Institute

2021 • James E. Clyburn Leadership Institute to serve as the training arm for cultivating the next generation of African American/Black political leaders. Participants of the program will be referred to as “fellows.” JECLI will offer a 12-month cohort model that provides aspiring politicians with the ethical and practical skills to achieve their political goals.

National Virtual Town Halls

2020 • GOTV Virtual Townhall with U.S. Representatives Clyburn and Thompson, and Derrick Johnson – President of NAACP, GOTV Virtual Townhall with Steve Harvey, DL Hughley and Ricky Smiley, and GOTV Virtual Townhall with the D9 Fraternity Presidents

Omega **Network For Action**, Inc. is established



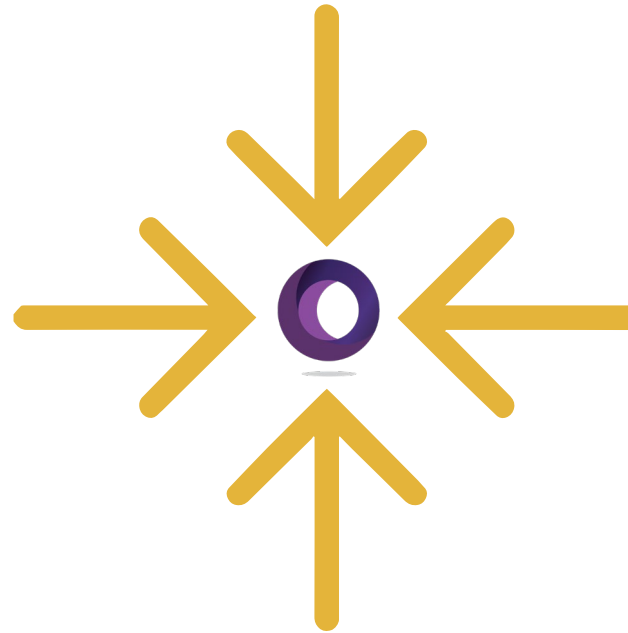


| **Organization
Alignment**

Omega Network For Action

Fiscal Accountability & Responsibility
("Powers the Alignment")

Strategic Plan – Strategy & Tactic
("What Will Inform The Work")



OPP Inc. + Affiliated Organization Alignment
("Who We Are")

Governance
("How We Operate")



Police Reform and Omega Psi Phi – (c)(7)

Legal

- Maintains integrity, protects the organization
- Ethics

Fiscal Responsibility

- Strategic partnerships will identify support (NAACP, et. al.) for this initiative

PPD & Strategic Plan

- OPPF, Inc. will implement education/training sessions through its chapters and mentoring programs
- Aligns with Strategic Priorities: Social Action, Community & Civic Affairs, and Fatherhood & Mentoring Initiative Committees

Social Action/ Community & Civic Affairs/Fatherhood/ Mentoring Committees

- Educate legislators and advocate for the importance of police reform for the Black community - advanced through the social media networks
- Raise awareness and monitor legislation that is endorsed by Omega Network *For Action*
- Encourage Black men and women to run for office and advance Omega's priority, policy issues.



Police Reform for the Black Community – ONFA Alignment



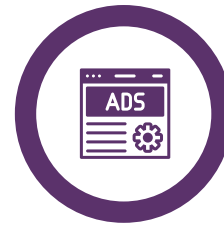
Lobby

Lobby legislators to pass legislation for police reform as an OPPF, Inc. advocacy priority, aligns with Omega Network *For Action*



Testify

Provide testimony before the U.S. Congress, various State assemblies, etc.



Advertising

Run TV and social media advertising to promote passage of police reform legislation



Endorse

Endorse candidates encouraged by OPPF, Inc. to run for office, who agree to advance police reform, diabetes prevention as campaign/platform issues

501(c)(4) Vs 501(c)(7): What ONFA Can Do

- Engage in partisan politics
- Endorse candidates and direct resources to advance candidates
- Require candidates to sign pledges on priority issues
- Publicly criticize a candidate or sitting elected official's track record
- Rent (c)(4)-owned list to candidates (after properly vetted)

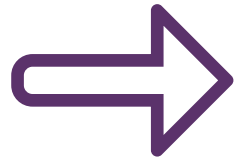
Omega Network For Action: Why a (c)(4)?

Activity	501(c)(3)	501(c)(7)	501(c)(4)
Lobbying for/against legislation	Limited		Unlimited
Support/oppose ballot measures	Limited	✓	Unlimited
Conduct public education and training sessions about participation in the political process	✓	✓	✓
Educate candidates on issues within purview of the organization	✓ (must offer to all candidates)	✓	✓
Sponsor a debate between candidates, where all viable candidates are invited and given equal opportunity to speak on a broad range of issues	✓	✓	✓
Distribute voter guides to the public that set out the candidates' views on a broad range of issues	✓	✓	✓
Distribute voter guides to the public that compare candidates on issues of importance to the organization	x	x	✓
Conduct nonpartisan get-out-the-vote activities, voter registration, and education drives	✓	✓	✓
Conduct voter registration and GOTV activities based on party affiliation or how people will vote	x	x	✓
Conduct nonpartisan voter protection activities	✓	✓	✓
Establish a 501(c)(4)	✓	✓	✓
Endorse candidates and publicize its endorsements	x	x	✓

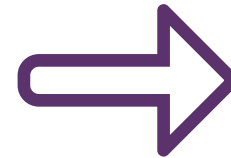


Social Action Engagement and Enhancement: (c)(7) vs (c)(4)

Social Action will continue to function as the primary source for advocacy within the Fraternity (c)(7)



None of the Fraternity's current work or activities being conducted by the Social Action Committee (c)(7) at National, District, or Chapter level will change as a result of creating ONFA, a 501(c)(4)



Enhancement from Social Action Committee (c)(7) to the 501(c)(4) occurs at a very defined line of political activities where the Fraternity (c)(7) is currently prohibited, e.g., lobbying endorsements, fundraising



Endorsement Policy

Criteria for General Election Candidates

- Have clear alignment with ONFA mission, principles
- Have resource capacity (dollar, staff) to win
- May be a Member of OPPF, Inc., another D9 organization, or Congressional Black Caucus
- Maintain a proven track record
- Have demonstrated civil rights engagement
- Hold stellar reputation in the community, e.g., Black, D9, sector(s)



Endorsement Policy

ONFA will endorse candidates in a primary election under the following circumstances

Primary election serves as the general election

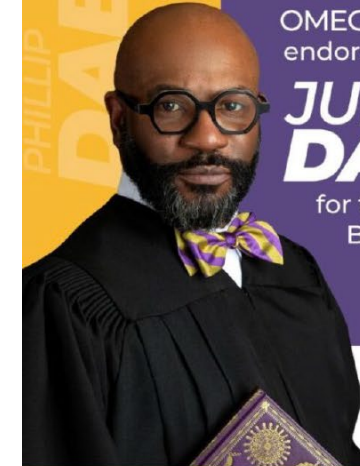
A candidate's election will cause extreme harm to the African American community, ONFA principles & values (e.g., White Supremacist agenda)



OMEGA NETWORK FOR ACTION endorses the judicial candidacy of

JUDGE PHILLIP DABNEY JR.

for the retention of his seat as Buffalo City Court Judge!





Engagement With OPPF Chapters

OPPF, Inc. (c)(7) Chapter Engagement with ONFA

Show Your Support For ONFA

- Make a 💰 financial contribution
- Volunteer: become a committee member or chair an ONFA committee
 - = Candidates/Campaign Engagement
 - = Events
 - = Clyburn Leadership Institute
 - = Legislative Tracking
 - = Marketing/Communications
 - = Social Media
 - = Supporter Services, i.e., members, supporters

1

2

Tell ONFA You're Running

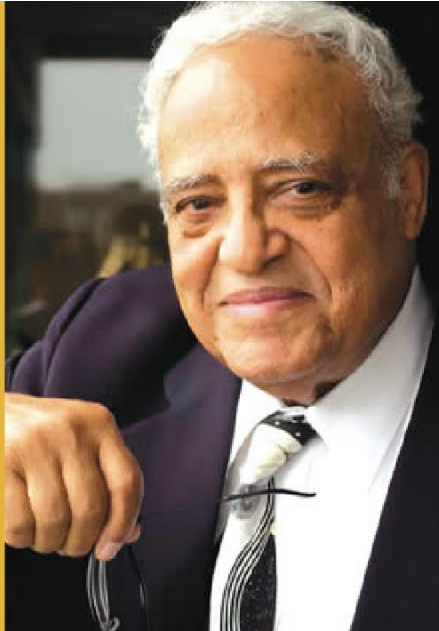
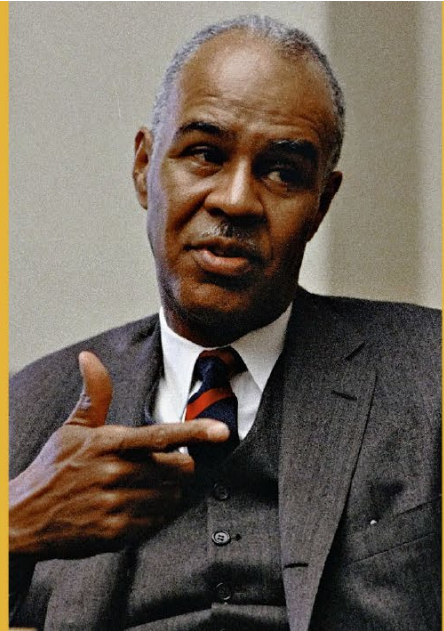
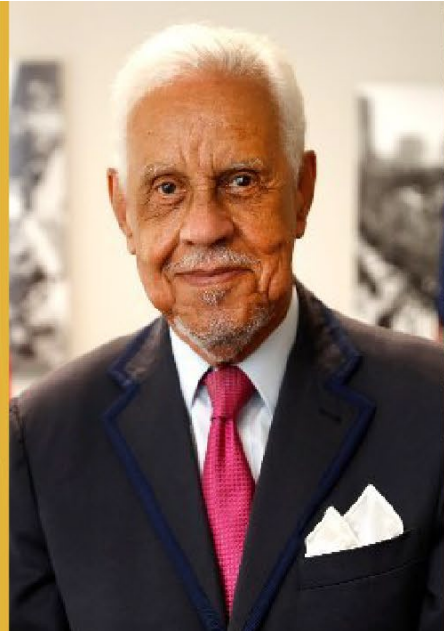
OPPF Chapter leaders should send a list of Members who are running for political office



How To Support ONFA Financially



Donate



\$25

THREE UNDERGRADUATES

Donor name listed on website, printable e-certificate recognizing donor level, and periodic ONFA email updates

\$50

PURPLE & GOLD CONTRIBUTOR

Prior level benefits + e-certificate recognizing **Contributor** donor level

\$100

VERNON JORDAN ASSOCIATE

Prior level benefits + e-certificate recognizing **Associate** donor level

\$250

DOUGLAS WILDER FRIEND

Prior level benefits + e-certificate recognizing **Friend** donor level

\$500

ROY WILKINS BENEFACTOR

Prior level benefits + e-certificate recognizing **Benefactor** donor level

\$1,000

BENJAMIN HOOKS DONOR

Prior level benefits + e-certificate recognizing **Hooks Donor** level, and lapel pin





Donate



\$2,500 JESSE JACKSON DONOR CIRCLE

Donor name listed on the website, periodic ONFA email updates

Frameable **Jesse Jackson Donor Circle** donor level e-certificate

Pronounced acknowledgement by ONFA Board, across ONFA digital properties

Omega Network For Action lapel pin

Branded polo shirt



\$5,000 FOUNDERS' CIRCLE

Donor name listed on the website, periodic ONFA email updates

Frameable **Founders' Circle** donor level e-certificate

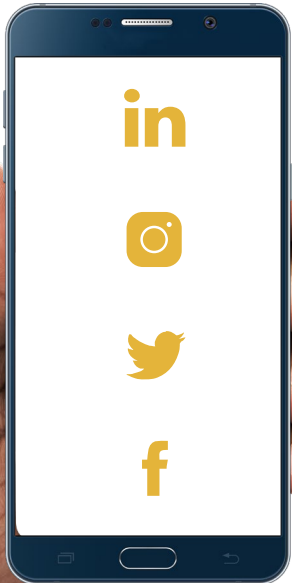
Pronounced acknowledgement by ONFA Board, across ONFA digital properties

Omega Network For Action lapel pin

Branded polo shirt

Reception & Roundtable event at the 2024 OPPF Grand Conclave

Follow and Engage with Omega **Network** For Action



@OmegaForAction

OmegaNetworkForAction.org



friends@omeganetworkforaction.org

